IJCAI-ECAI 2018
SPONSORSHIP AND EXHIBITION GUIDE

The International Joint Conference on Artificial Intelligence, IJCAI, is the most prestigious international gathering of Artificial Intelligence researchers. Every year IJCAI is held in a different country jointly sponsored by the IJCAI organization and the national AI society of the host nation. Every fourth year, IJCAI is held in Europe together with the European Conference on Artificial Intelligence, ECAI, as IJCAI-ECAI. **In 2018, from July 13-19, IJCAI-ECAI will be held in Stockholm, Sweden.** This will be the 27th IJCAI, the 23rd ECAI, and the first ever joint IJCAI-ECAI conference.

IJCAI-ECAI-18 will gather top AI researchers and experts from all over the world, and due to its proximity, 2018 will feature many participants from Europe. **We invite you to participate in the sponsor and exhibitor program for IJCAI-ECAI-18**. This will provide an excellent opportunity to demonstrate your brand to some of the world's brightest minds working in Artificial Intelligence, Robotics, and Machine Learning – areas at the forefront of the world's most exciting technological changes – your brand will additionally be exposed to millions of viewers and readers through media reports on the conference. While participating in the conference you will also have access to Stockholm's world-class dining, entertainment, and networking opportunities. Stockholm is Sweden's capital, one of Europe's most vibrant cities and tech-hubs.

Your support of IJCAI-ECAI-18 will allow us to expand participation in IJCAI-ECAI-18 by, e.g., provide support to students and junior researchers. This increased participation will in turn allow you to increase your brand awareness in the high-tech labour market.

Thank you for your interest in supporting IJCAI-ECAI-18 and we look forward to welcoming you to Stockholm!

Yours sincerely,

IJCAI-ECAI-18 Local Arrangements Committee

GENERAL INFORMATION

Conference Dates

Tutorials	July 13-15 (Fri-Sun)
Workshops	July 13-15 (Fri-Sun)
Main Technical Program	July 16-19 (Mon-Thu)
Exhibit Program	July 16-19 (Mon-Thu)
Industry Day	July 18-19 (Wed-Thu)
Joint Reception	July 15 (Sun)
Banquet	July 17 (Tue)

Venue

IJCAI-ECAI-18 will be held at the Stockholm Exhibition Centre (Stockholmsmässan), located at Mässvägen 1, 125 80 Älvsjö, Stockholm, Sweden.

IJCAI-ECAI-18 will use the ground floor and the 2nd floor of the Stockholm Exhibition Centre (Stockholmsmässan). The exhibits will be in Hall B on the ground level together with the coffee breaks and posters. The nearby location of the coffee breaks and posters will serve to maximize participation and interest in the exhibits.

Scope

Based on previous IJCAI-ECAI conferences, we expect an attendance of over 2,500 participants, drawn from the world's top technical universities, research labs, and applied industry firms.

The IJCAI-ECAI technical standards are very high. Typically, only about 25% or less of submitted papers are selected for oral or poster presentation at IJCAI-ECAI. This means that our participants are drawn from the world's best AI experts.

OVERVIEW OF COLLABORATIONS

Contact: Christian Guttmann (sponsorships@ijcai-18.org) or

Christian.guttmann@nordicAIinstitute.com

Objective of the Collaboration

A conference as large and varied as IJCAI-ECAI-18 is a very costly event, and it is only thanks to the generous support of sponsors that we can make participation by students and academic researchers affordable.

The easiest and most typical means by which sponsors may contribute to IJCAI-ECAI-18 is through a flat amount of funding towards the organization of the conference in general. IJCAI-ECAI-18 is pleased to offer several tiers of benefits to sponsors. In addition, the organizing committee will do its best to accommodate alternative forms of support. The intention of the IJCAI-ECAI-18 organising committee is to ensure that all sponsors receive the highest recognition in return for their generous support to the Conference.

Types of Collaborations

There are two types of collaborations available to IJCAI-ECAI-18 partners.

- **Main Conference Collaboration**
  Sponsors of IJCAI-ECAI-18 enjoy various benefits, including registrations to the full technical conference, exhibit spaces, and display of their company logo in printed materials, on signs, and on the web sites. See sponsorship levels on the next page.

- **Exhibition** See exhibition information on Page 6.

A breakdown of all collaboration levels and benefits is on the next page. We also accept flat donations in any amount.

How to Sponsor

Platinum: US$30,000

- 6 full registrations (these include welcome reception, banquet, coffee-breaks, conference bag and access to technical program)
- 2 exhibit stands
- optional long presentation or demonstration during the industry sessions
- 4 pieces of advertisements in the Job Match program on the IJCAI-ECAI-18 webpage
- Plus, the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-ECAI-18 website and proceedings
  - IJCAI-ECAI-18 registration area
  - Signs at appropriate conference events

Gold: US$20,000

- 3 full registrations
- 2 exhibit stands
- optional short presentation or demonstration during the industry sessions
- 2 pieces of advertisements in the Job Match program on the IJCAI-ECAI-18 webpage
- access to the job matching program before the student reception

- Plus the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-ECAI-18 website and proceedings
  - IJCAI-ECAI-18 registration area
  - Signs at appropriate conference events

Silver: US$10,000

- 2 full registrations
- 1 exhibit stand
- 1 piece of advertisement in the Job Match program on the IJCAI-ECAI-18 webpage
- Plus, the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-ECAI-18 website and proceedings
  - IJCAI-ECAI-18 registration area
  - Signs at appropriate conference events

Bronze: US$5,000

- 1 full registration
- Plus the display of the company's name and logo in:
    - Printed materials, as schedule permits
    - IJCAI-ECAI-18 website and proceedings
    - IJCAI-ECAI-18 registration area
    - Signs at appropriate conference events

INDUSTRY DAY SPONSORSHIP

Contact: Anders Holst (anders.holst@ri.se)

The Industry Day brings together researchers, entrepreneurs, and executives to exchange insights on the role of AI in consumer, corporate, and government applications. With talks by industry leaders, a panel and an exhibition of ongoing projects that leverages nearby major industry and research institutions, the Industry Day provides a unique opportunity for research and industry innovators to dialog about major trends in Cognitive Computing, Big Data Insight, and other overarching themes.

Industry Day Special: US$10,000

This level of support would entail the following:

- 2 registrations for Industry Days
- optional short presentation or demonstration during the industry sessions
- Plus the display of the company's name and logo in:
    - Printed materials, as schedule permits
    - IJCAI-ECAI-18 website and proceedings
    - IJCAI-ECAI-18 registration area
    - Signs at appropriate conference events

Donation

IJCAI-ECAI-18 will also accept flat donations in any amount. As IJCAI-ECAI is a 501(c) organization, a donation may be tax deductible for donors.

EXHIBITIONS

Contact: Ronnie Johansson (ronnie.johansson@foi.se, use subject: IJCAI)

An important type of support you may give to IJCAI-ECAI-18, independent of the other forms, is to participate as a main conference exhibitor. In this fashion, you would make visible to the academic and industrial community your positioning in the field and help provide conference participants with a concrete reference to your current uses, needs and opportunities for Artificial Intelligence.

The exhibition is open during the main conference days July 16-19. Exhibitors will have a basic 3m x 3m booth space with basic power supply and display conditions detailed below.

Basic Exhibitor Stand:
> **USD 5,000 for commercial exhibitors**
> **USD 2,500 for publishers, universities and non-profit organizations**

This option includes:
- One table, two chairs and electrical switchboard (1.1kw/220v).
- Poster board (up to 3 feet wide, 6 feet high)
- One-line table-top identifier board with company name
  - 1 ink, company logo not included
- One exhibitor pass
  - Coffee-breaks and technical program included

Extra Options (same prices for all sponsors and exhibitors):
- Additional exhibitor pass (4-day)
  - o Coffee-breaks and technical program included
  - o US$500
- Additional 9 square meter space (subject to availability)
  - o Includes one table, two chairs
  - o US$2,000

Other extra options (extra tables and chairs, wall boards, spot-lights, etc.) are available from the convention center.

Every effort will be made to assign the requested space according to the floor plan. However, IJCAI-ECAI-18 cannot guarantee that the particular space requested will be available and/or assigned. Assignments will be made on a first-come, first-serve basis, and only after receipt of the contract form and the corresponding payment, (100% of total cost payable on application).

HOW TO SPONSOR OR EXHIBIT

Thank you for your interest in supporting IJCAI-ECAI-18!

Please complete the appropriate commitment form as soon as possible to sponsorships@IJCAI-18.org, or contact the exhibit or the sponsorship chairs by e-mail to discuss your requirements further.

Payment method

Payment can be made by bank transfer in US Dollars ($), payable as follows:

SWIFT code	DEUTDE6FXXX
IBAN code	DE69 6807 0030 0140 0209 00
Routing #	68070030
Receiving Bank Address	DEUTSCHE BANK AG, Global Transaction Banking, Theodor-Heuss-Str. 3, D-70174 (<=postal code) Stuttgart (city), Germany
Name(s) on Receiving Account	IJCAI (Bernhard Nebel and Vesna Sabljakovic-Fritz)
Address of Account Holder at Receiving Bank	c/o Prof. Bernhard Nebel, Georges-Köhler-Allee 52, D-79110 Freiburg, Germany
Account type	Checking
Email for payment notification	nebel@ijcai.org, vsfritz@ijcai.org

Bank fees must be paid by the sponsor or exhibitor. All invoices should be paid prior to arrival in the exhibition. We will not allow build-up if a balance is outstanding.

Confirmation of your sponsorship and stand space will be mailed to you together with an accompanying receipt for the amount received.

Cancellations and Refunds

Cancellations prior to 2018-05-01 will be charged a 25% cancellation fee. Thereafter, no refunds will be made.

Insurance

Companies participating in the conference are required to take out appropriate insurance. IJCAI-ECAI-18 is not liable for any losses that sponsors or exhibitors experience as part of their participation in the conference.

MAIN CONFERENCE SPONSORSHIP APPLICATION

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-ECAI-18 conference.

Sponsorship Level (Platinum, Gold, Silver, Bronze): _____

Confirm amount of sponsorship: USD_____

Company/Organization: _____

Company/Organization name to use in publicity material, if different:

_____

Address: _____

City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

Position: _____

Telephone: (+   ) _____

Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to sponsorships@IJCAI-18.org. The sponsor agrees to its use as outlined in the IJCAI-ECAI-18 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

_____,

_____ of _____, 20_____

27TH INTERNATIONAL   **STOCKHOLM, SWEDEN**

JOINT CONFERENCE ON   JULY 13-19, 2018

ARTIFICIAL INTELLIGENCE

<u>INDUSTRY DAY</u> SPONSORSHIP APPLICATION

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-ECAI-18 conference.

Sponsorship Level (Special, Exhibitor): _____

Confirm amount of sponsorship: USD_____

Company/Organization: _____

Company/Organization name to use in publicity material, if different:

_____

Address: _____

City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

Position: _____

Telephone: (+   ) _____

Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to sponsorships@IJCAI-18.org. The sponsor agrees to its use as outlined in the IJCAI-ECAI-18 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

_____, _____ of _____, 20_____

27TH INTERNATIONAL **STOCKHOLM, SWEDEN**

JOINT CONFERENCE ON JULY 13-19, 2018

ARTIFICIAL INTELLIGENCE

APPLICATION AND CONTRACT FOR **EXHIBITOR**

Check your organization type: Commercial (USD 5000)   _____
                               Nonprofit or publisher (USD 2500) _____
                               Academic (USD 2500)   _____

Indicate number of extras, or 0 for none: 4-day exhibitor pass (USD 500)   _____
                                          Additional 9 sqm space (USD 2000) _____

Confirm total order amount: USD_____

Company/Organization: _____

Name that should appear on the booth and in publicity material, if different:

_____

Address: _____

City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

Position: _____

Telephone: (+   ) _____

Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to sponsorships@IJCAI-18.org. The exhibitor agrees to its use as outlined in the IJCAI-ECAI-18 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

_____, _____ of _____, 20_____

DONATION FORM

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-ECAI-18 conference.

Amount of donation: USD_____

Company/Organization: _____

Company/Organization name to use in publicity material, if different:

_____

Address: _____

City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

Position: _____

Telephone: (+   ) _____

Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to sponsorships@IJCAI-18.org.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract, and will send the donation to IJCAI-ECAI via bank transfer as instructed in the IJCAI-ECAI-18 Sponsorship Booklet.

Signature & Company Stamp:

_____,

_____ of _____, 20_____